

## Unit: Effective Searching

### Key Vocabulary

|                   |                                                                                                                                          |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Digital Footprint | The information about a person that exists on the Internet as a result of their online activity                                          |
| Domain            | Part of the Internet owned by an individual, company or organisation.                                                                    |
| Internet          | A way to send information from one computer to another anywhere in the world using technology such as phones, satellites and radio links |
| Network           | Connected devices that can send and receive information, voice and video.                                                                |
| Search Engine     | A program to help you find web pages on the Internet.                                                                                    |
| Web Address       | Identifying address for a file or web page on the Internet. Also known as URL.                                                           |
| Web Page          | A single page which can include images, videos and charts.                                                                               |
| World Wide Web    | The web pages and documents you see when you are browsing online. It is just one part of the Internet.                                   |
| Website           | A collection of web pages that belong to one domain.                                                                                     |

### Our Key Learning Tools

The logo for Purple Mash, featuring the words "purple" and "mash" in a stylized font on a black background.

Search Engines

### Key Question

How can I search the Internet?

The easiest way to search the Internet is using a search engine. The search engine crawls the Internet looking for answers to the search enquiry. Google is a popular search engine.

