

Key Vocabulary

AdFly	An online advertising marketplace that allows publishers to monetize their website traffic by placing advertisements on their site.
Attachment	A file, which could be a piece of work or a picture, that is sent with an email.
Citation	Making reference to the original source of a piece of information quotation or image
Collaborate	To work jointly on an activity or project.
Cookies	A small amount of data generated by a website and saved by a web browser. Its purpose is to remember information about the user.
Copyright	The information about a person that exists on the Internet as a result of their online activity.
Digital Footprint	The information about a person that exists on the Internet as a result of their online activity.
Malware	Software that is specifically designed to disrupt, damage, or gain unauthorised access to a computer system.
Phishing	Practice of sending email pretending to be from reputable companies in order to persuade individuals to reveal personal information, such as passwords and credit cards numbers
Plagiarism	Taking someone else's work or ideas and passing them off as one's own.
Ransomware	A type of malicious software designed to block access to a computer system until a sum of money is paid.
SMART rules	A set of rules based around the word SMART designed to help you stay safe when online. SMART represents the words Safe, Meet, Accept, Reliable, Tell.

Important icons

2Connect



2Investigate



SPAM



Key Question

What is SPAM?



SPAM messages are emails or online messages sent from a computer to many other users. The users are sent the email without requesting it. The purpose of SPAM is for advertising, phishing or malware.

Key Vocabulary

Spam	Messages sent over the Internet, typically to many users, for the purposes of advertising, phishing or spreading malware.
Virus	An online advertising marketplace that allows publishers to monetize their website traffic by placing advertisements on their site.
Watermark	A file, which could be a piece of work or a picture, that is sent with an email.

Key Question

What is meant by a digital footprint?

A digital footprint is the information that exists about a person based upon sites that they have visited, searches that they have done, information that they have shared and other online behaviours.



What is meant by plagiarism?

Plagiarism refers to using someone else's work and claiming it to be your own.



SMART

Stay Safe

Don't give out your personal information to people/places you don't know.



Don't Meet Up

Meeting someone you have only been in touch with online can be dangerous. Always check with an adult you trust.



Accepting Files

Accepting emails, files, pictures or texts from people you don't know can cause problems.

Reliable?

Check information before you believe it. Is the person or website telling the truth?

Tell Someone

Tell an adult if someone or something makes you feel weird or uncomfortable.

