

Unit: Blogging

Key Vocabulary

Approval	The act of acknowledging something is appropriate.
Archive	In this case, where older blog or vlog posts are stored.
Blog	A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.
Blog post	A piece of writing or other item of content published on a blog.
Collaborate	Work jointly on an activity or project.
Commenting	To express an opinion or reaction in speech or writing.
Vlog	A personal website or social media account where a person regularly posts short videos.

Key Question

What is a blog?



A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.

Important icons



2Blog



2Connect

What can a blog be about?



A blog can be written about any subject. You could write a blog about school such as information about the subject you are studying. Alternatively, you could write a blog about your favourite team or movie.

How are the audience involved in a blog?



A key feature of blogs is that the audience can leave a comment or opinion about what they have read on the blog.